

## **International Invention of Scientific Journal**

Available Online at http://www.iisj.in

eISSN: 2457-0958

Volume 03 | Issue 01 | January, 2019 |

### "OF CONTAINER AND CONTENT"

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### **Abstract**

A civil engineer constructs a building. An architect decorates it. Who is superior? One is starter another is finisher. Civil construction lacks in beauty than architectural design. But art cannot stay in the vacuum. Again, neither a man nor a woman independently can give birth to a child. Sincere collaboration is a must in this regard. There is a debate between the container and content regarding their superiority. The debate is baseless. The container is valueless if it is empty. But the content cannot remain without container. Both are complementary to each other.

# Original Article



**Received:** January 06, 2019 **Accepted:** January 19, 2019

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### Introduction

Creative writing is based more on manifestation rather than on expression. It does not inform rather reveals, so it bears no reference. The best creative writing is critical, and the best critical writing is creative. The present article is the outcome of creative writing meant for lay readers. As such free style is the methodology adopted so that the pleasure of reading can be enjoyed by the common mass. As you know well that, Francis Bacon (1561-1626), the immortal writer, wrote many essays, and notably "Of Love", "Of Friendship", "Of Ambition", "Of Studies", etc. The myriad-minded genius rightly pointed out that all the words of the dictionary can be the themes of essays one can write. But little has been done, in this regard since his death, in order to finish his unfinished monumental works. In fact, Bacon's way of presentation and his unique style kindled imagination and inspired me to write essays, in the light of creative writing, thus to get relief through Catharsis.

### Of Container and Content

A container is a box, bottle, crate, cartoon, can, jar etc. in which something is kept, transported, etc. It is a large metal box of standard size for transporting goods by road, rail, sea or air. It is a vessel, box, etc.,

for holding particular things. It is a large boxlike receptacle of standard design for the transport of goods, especially one readily transferable from one form of transport to another. It is a reusable, standardised receptacle for carrying cargo. It is that in which goods are enclosed for transport. It is a vessel for holding gas. Thus, container is a thing that contains or can contain something. A container port is a port specialising in handling goods stored in containers. Container ship or train is a ship or train designed to carry goods stored in containers. It is carrying goods so packed. Content is the things contained in something. It is the things written or spoken about in a book, an article, a programme, a speech, etc. It is the amount of something contained in something else. Content implies everything inside e.g., the contents of a jar, trunk, etc. It is all that is contained or dealt with in a writing or speech e.g., a table of contents. It is all that is dealt with in a course or area of study, work of art, discussion, etc. It is essential meaning. It implies substance e.g., the content of a poem as distinguished from its form. It is a holding power. It implies capacity. It is volume or area. It is the amount of a specified substance contained e.g., iron with high carbon content. Content is something that is contained e.g., the contents of a box. It is the subjects, topics, chapters, etc., covered in a book or document. It is something that is to be expressed through some medium, as speech, writing, or any of various arts. It means significance. As per philosophy and logic it is the sum of the attributes or notions comprised in a given conception. It is the substance or matter of cognition. It is power of containing. It implies holding capacity e.g., the bowl's content is three quarts. It means volume, area, or extent. It means size. It is the amount contained. Content is that what is contained in something, especially in a vessel, book, or house. It is the amount of a constituent contained e.g., low sodium content. It is the substance or material dealt with in a speech, work of art, etc. as distinct from its form or style. It is the capacity or volume of a thing. Table of contents is a list of the titles of chapters etc. given at the front of a book, periodical, etc. Content is all that is contained in something. It is all that is dealt with in a writing or speech e.g., a table of contents. It is all that is dealt with in an area of study, work of art, discussion, etc. Content is what is contained in vessel etc., book, document. It is summary of subject-matter of book, usually list of titles of chapters etc. It implies capacity of vessel. It means volume of solid. It is constituent elements of a conception. It is substance of cognition, art, etc., opposite form. It is amount of some particular constituent contained e.g., ester content of an oil, or yielded e.g., sugar content per acre of beet. Also, content means feeling satisfaction with what one has. It means not wanting more. It implies adequately happy. It is in agreement. Man, from cradle to grave thus throughout his entire tenure of life, notices thereby gathers numerous experiences from both container and content having different forms and features with diversified degree and dimension as well. Sometimes he gains. Sometimes he loses. A judicious person seldom wastes time reading a rubbish manuscript. As such the wise soul takes help of the deputy regarding the content of the article or the book or the long speech. The contents of a book, speech, packet, etc. guide a scholar either to proceed or not to proceed further. Food will last longer if stored in an airtight container. A container may be a train or ship or lorry i.e. one designed to transport such containers. A human body is the container and soul are its content. Taste of wine remains the same irrespective of the container. As such wise people consider content seldom the container. Obviously a decent or delicate container made of delicate glass offers warm delicacy in the wine reception. An ordinary batsman becomes nervous hearing the name of a famous bowler. But a judicious batsman sees the ball always seldom the bowler. Because, the delivery of an unknown bowler may be quite tricky causing the famous batsman out. The delivery of a famous

bowler is known whatever tough it may be. Here practise enables the batsman to tackle any ball of the so-called famous bowler. But in case of unknown bowler it may not always be possible to face the ball. Here unknown is the power of the unknown bowler. There are various types of contents. The content of a room may vary with the content of a box. Similarly, the content of a bottle obviously varies with that of a pocket. The drawer had been emptied of its contents. She hadn't read the letter and so was unaware of its contents. At the front of the book is a table of contents, giving details of what is in it. The content of your essay is excellent, but it's not very well expressed. A journal of mainly technical content attracts the attention of the engineer or technologist. The silver content of a coin determines its value. Food with a high fat content should be avoided by a cardiac patient. Generally, a container costs little than its content. Sometimes content is very cheap in comparison with container. Sometimes both are costly, or both are cheap. They say content has no value if there is no container for carrying. However, the container must be good so that content does not decay. Natural beauty is the content and memory is the container. Here both content and container are virtual in nature. Memory is volatile. As such, man forgets. Thus, container man remains but content memory of natural beauty escapes away. A good wrapper does not guarantee the good quality of any product. Similarly, good dress may not confirm the goodness of any person. But man is mistaken in judging both the cases. A wise person commits a mistake once. But a fool does it repeatedly. Dress cannot or does not confirm the talent. Dress does not make one smart, rather speech i.e. knowledge renders one smart. Dress should be proportionate with the status of the concerned person. Dress code removes this confusion to some extent. Some offices acknowledge any receipt after duly verified the content. Such an office opens the container and examines the content. If any discrepancy arises at that time of delivery they return the thing forthwith. They practise "Cash on delivery". Some busy offices stamp the receipt stating, "Contents not verified". This is a precaution measure to avoid future complicacy from legal point of view. In some official correspondence the forwarding letter runs stating as, "content is self-explanatory" or "which will speak for itself". In both the cases the sender does not want to narrate the matter either for the cause of secrecy or the sender is simply a lazy but intelligent person. He adopts simply the strategy of a post master. His duty is to dispatch only. He argues since it is not his headache, so he will not invest energy in this matter. Someone thinks for container. Someone thinks for

content. Someone gives importance upon both. Someone chooses container i.e. outward beauty. Someone prioritise contents i.e. inward beauty instead of outward charm. A wise person contends that value of a thing lies in uses not in decoration. Here outward or inward is not the concern rather utility is the factor. In some case beautiful face is a must to reach the desired goal thus exploiting heart i.e. emotion. In that specific case ugly face will not serve the purpose. Here ugliness has no utility at all. Rather in this particular case money of any amount must have to be spent, without any hesitation, to realise the objective thus hiring thereby engaging a beauty. In some case wisdom is the factor. Then an ugly face, having talent, can conquer the head of the observer. In fact, even the eyes of an ugly face are bright and spark with spectrum of knowledge. Obviously face value and body language are of great importance. A civil engineer constructs a building. An architect decorates it. Who is superior? One is starter another is finisher. Civil construction lacks in beauty than architectural design. But art cannot stay in the vacuum. Again, neither a man nor a woman independently can give birth to a child. Sincere collaboration is a must in this regard. There is a debate between the container and content regarding their superiority. The debate is baseless. The container is valueless if it is empty. But the content cannot remain without container. Both complementary to each other. Every mother thinks that her son is genius. The fool authority failed successfully to assess his merit. As such his son gets

less salary. Similarly, every author thinks that his writing is unparallelled. Unfortunately, the editor cannot realise the inner meaning of the content of the writing and rejects accordingly. Also, it is a fact that all the writings of a good writer may not be equally good always. Sometimes a bad writing of a good writer is published, rejecting the good writing of a bad writer. Physical complexion is temporary. Wisdom is forever. A beautiful woman always beckons a handsome man. Every parent hopes that children will be very beautiful in complexion with infinite wisdom. As such a beautiful woman always searches a smart guy having immense scholarship. A guy may be beautiful but dull-headed. Another guy may be knowledgeable with ugly face. It is quite uncommon a guy having both beauty and scholarship. However, the paradox is if a couple is both wise and pregnant with beauty then the children may not be wise with beauty. It is natural whim that controls and dictates talent and complexion of a baby thereby fate as a whole. Considering this as a fact, the mystery is that, an ugly couple may be rewarded with a beautiful baby and an illiterate couple may be rewarded with a genius issue. Only a fortunate couple gets a baby blessed with both glamour and wisdom. Here lies the mysterious uniqueness of container and content.

#### References

No reference, since the present article is an outcome of Creative Writing

